

Title - World Ayurveda Day 2024

Theme - Sustainability and Ayurveda

Event - Infographics (Digital poster) Competition

Guidelines for the competitors

1. Objectives

To celebrate World Ayurveda Day by encouraging participants to create Infographics (digital posters) that focus on the theme “Sustainability and Ayurveda”.

2. Theme:

- Sustainability and Ayurveda

3. Eligibility:

- All Undergraduate Students of Faculty of Indigenous Medicine, University of Colombo
- Participants can submit individually or as a group (maximum 3 members per group).

4. Submission Requirements:

- Format: Digital posters in JPEG/PNG format.
- Size: 1080x1080 pixels
- File Size: Should not exceed 5 MB.
- Content: Must include the theme title, relevant visuals, and a short slogan or message promoting Ayurveda.
- Language: any regional language (Sinhala, Tamil or English)

5. Submission Platform:

- Infographics (Digital Posters) must be uploaded to “Google Drive” and the link should be sent to the email worldayurvedaday2024@gmail.com

6. Deadline:

- **Admission Deadline:** September 30, 2024
- **Submission Deadline:** October 15, 2024
- Late submissions will not be accepted.

7. Judging Criteria:

- Creativity and Originality
- Relevance to the Theme
- Message Clarity

8. Judging Process:

- A panel of experts from Ayurveda and Design fields will assess the entries.
- Selected posters will be uploaded for public voting on the official Facebook page of Faculty of Indigenous Medicine, University of Colombo after the expert panel shortlisting.

9. Prizes:

- First, Second and Third places will be awarded with a prize and e-certificates
- Selected Infographics (digital posters) will receive an e-certificates

10. Announcement of Winners:

- Winners will be announced on October 25, 2024 on official Facebook page of Faculty of Indigenous Medicine, University of Colombo

11. General Rules:

- All Infographics (digital posters) must be original and not violate any copyright laws.
- Plagiarism will lead to disqualification.
- The organizers reserve the right to use the posters for promotional purposes.
- Decisions by the organisation committee and public vote are final and binding.

12. Contact

For any questions or further information, please contact

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