

Title - World Ayurveda Day 2024

Theme - Sustainability and Ayurveda

Event - Short Video Competition

Guidelines for the competitors

1. Objective

- To celebrate World Ayurveda Day by encouraging participants to create and share short videos that focusing on the theme “Sustainability and Ayurveda”.

2. Eligibility

- Open for the students of Faculty of Indigenous Medicine.
- Participants must have access to a social media account to submit their videos.

3. Video Specifications

- Length: Each video must be between 2 -3 minutes. Should not exceeds 3 minutes (180 seconds)
- Format: Videos should be in MP4 format.
- Resolution: 1080p HD quality.
- Language: Sinhala, Tamil, or English

4. Submission Guidelines

- Application Deadline: September 30, 2024
- Video Submission Deadline: October 15, 2024
- One student can only submit one video for the competition.
- Submission Platform: Videos must be uploaded to “Google Drive” and the link should be sent to the email worldayurvedaday2024@gmail.com
- The file should be named as “Yourname_registrationno_AyurvedaDayCompetition2024.
- Once a video is submitted for selection, it will be considered as final and no changes will be entertained after submission.

5. Judging Criteria

- All the videos will be uploaded to official Facebook page of Faculty of Indigenous Medicine, University of Colombo.
- First, second and third places will be selected considering the number of reactions for each video.

6. Prizes

- First, second and third places will be awarded with a prize and e-certificate.
- All participants will receive an e-certificate.

7. Announcement of Winners

- Winners will be announced on October 25, 2024 on the official Facebook page of Faculty of Indigenous Medicine, University of Colombo.

8. Terms and Conditions

- **Rights:** By submitting a video, participants grant the organizers the right to use, display, and promote the video on various media platforms for competition purposes.
- **Originality:** All videos must be original content created by the participant. Plagiarism or unauthorized use of copyrighted material will lead to disqualification.
- **Disqualification:** Failure to adhere to the submission deadlines or guidelines may result in disqualification from the competition.
- **Liability:** Participants are responsible for obtaining all necessary permissions for any third-party content included in their videos.

8. Contact Information

For any questions or further information, please contact;

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