

Ayurveda graduates to develop their knowledge and skills for health tourism, who wish to start or/and advance their career in Ayurveda Medical Tourism.



Postgraduate and Mid Carrier Unit, Faculty of Indigenous
Medicine, University of Colombo

Diploma in Health Tourism for Ayurveda

Why you should select Dip Health Tourism Ayu

- Only diploma course in health tourism for Ayurveda
- A comprehensive course content.
8 theory credits (120hrs)
16 practical credits (on job training 480 hrs)
Industrial visit
- Innovative Project proposals
- Individual and group Assignments and presentations
- A panel of expert lectures those who involved with the industry
- Gain ability for start-up or for SME

Eligibility Criteria

Completed Bachelor of Ayurveda Medicine and Surgery (BAMS) degree and need to Pass the selection interview

Target Audience

Ayurveda graduates to develop their knowledge and skills of health tourism, who wish to start or/and advance their career in Ayurveda Medical Tourism.

Duration
6 Months

Course Fee
Rs.165,000

Medium
English

Lectures
Online/Physical (Weekend)

Applications are now calling.

Contact Details

Coordinator

Dr. RHSK de Silva, Senior Lecturer, FIM, UoC

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Outcomes, Competencies, and Objectives

- To enhance the applied skills of Ayurveda graduate to cater the tourism sector
- To develop capacity of the Ayurveda graduate to suit the opportunities within tourism sector.
- To enhance the understanding on the concepts and theories of Medical Tourism
- To develop the practical application of Ayurveda Medical tourism
- To apply the Ayurveda Medical Tourism
- To identify the entrepreneur opportunities in Ayurveda Medical Tourism
- To improve the analytical skills to develop Ayurveda Medical Tourism Projects.

Eligibility for entry into training programme

This diploma course is designed for Ayurveda graduates to develop their knowledge and skills of health tourism, who wish to start or/and advance their career in Ayurveda Medical Tourism.

Minimum educational qualification of the prospective students to follow this diploma program should possess following qualifications:

(a) Completed Bachelor of Ayurveda Medicine and Surgery (BAMS) degree

AND

(b) Passing the selection interview

Admission Process

Each applicant should produce a duly completed application obtained from the Deputy Registrar of the Institute on paying nonrefundable application fee to the Institute furnishing applicant qualifications and other information requested for undertaking the programme. The applicant will be selected through an interview conducted by the members of the Extension Courses for Tourism.

To be successful in the selection a candidate must fulfil the eligible criteria of the course.

Programme Structure, Content & Assessment Method

Title of the course	Certificate in /Diploma		
Specification	SLQF Level 3		
Qualifier	Diploma in Health Tourism for Ayurveda		
Abbreviation	Dip (DHTA)		
Workload of the course:	120 Lecture Hours and 480 Practical Training Hours and 180 Industrial Visit		
Progression	Completion of Diploma in Health Tourism for Ayurveda meets the entry requirement for SLQF Level 4 and NVQ Level 5		
Intended Learning Outcomes:			
<ol style="list-style-type: none"> 1. <i>To provide awareness of Health Tourism with its components</i> 2. <i>To provide awareness of diplomatic handling of tourists</i> 3. <i>To deliver the knowledge current best practices in the field of Ayurveda Health Tourism</i> 4. <i>To deliver knowledge on the implementation destination authenticity of Health Tourism</i> 5. <i>To enhance the knowledge to understand the government and cooperate sector Health tourism development.</i> 6. <i>To provide knowledge and skills on developing new service products for sustainable Ayurveda health tourism</i> 7. <i>Use of appropriate techniques in designing new service products for Ayurveda Health Tourism</i> 			
Subtitle and Course Contents		No. of Teaching 120hrs	ILOs
DHTA Module I			
1.	Introduction to Tourism and Health Tourism	10	ILO_{1,3}
2.	Legal Aspects and Structural Organization	10	ILO_{1,4}
3.	National and International Authorities and Associations	10	ILO_{1,2}
DHTA Module II			
1.	Basics of Health Diplomacy	12	ILO₂
2.	Basics of National and International Health Insurance Policies	8	ILO_{1,2}
3.	Basics of Standards and Quality of Ayurveda Products	10	ILO_{1,5,6,7}
DHTA Module III			
1.	Basics of Micro and Macro Economy	10	ILO_{1,4,6,7}
2.	Basics for Promotion, Branding and Marketing	10	ILO_{1,4,6,7}
3.	Basic Concepts for Entrepreneurship	10	ILO_{1,4,6,7}
DHTA Module IV			
1.	Case-Based discussions – Best Practices	12	ILO_{1,3,4,5,6,7}
2.	Professional Ethics	8	ILO_{1,3,4,5,6,7}
3.	Teamwork and Workplace Culture	10	ILO_{1,3,4,5,6,7}
	Total Lecture Hours (Credit 8)	120hrs	
	No. of Practical Hours (OJT) (Credit 16)	480hrs	ILO_{1,3,4,5,6,7}
	Industrial Visit (Credit 6)	180hrs	ILO_{1,3,4,5,6,7}
Teaching /Learning Methods: Lectures, Small group activities, Discussions, Group works, Assignments,			

Assessment Method	Allocated Marks	Percentage
Individual - Proposal and Presentation - Overall application of Tourism knowledge in Ayurveda Medical Tourism – Mid Semester	30	100%
Group – 5min Video Production - Identify the destination authenticity for Ayurveda Health Tourism in Sri Lanka - End Semester	30	
Practical and Viva - End Semester	40	
Portfolio - Recording of practical experience and Industrial visit - End Semester	100	
Total	200	
It is required to complete a minimum of 80% attendance of course and practical training.		
Programme delivery and Learner Support System: Blended learning methods in teaching		

Programme Duration

The course will be six months duration. Four months duration is consisted with lectures. and other the two months duration is consisted of practical training sessions including On job training and industrial visit. Lectures will be held on every weekend either Saturday or Sunday.

Course Fee: Rs. 165,000/ = (PAYABLE IN INSTALLMENTS)

Medium of Instruction: English/Sinhala

Mode of Conduct: Physical and/or online

Mode of Study: Lectures, Small group activities, Discussions with Industry experts, Group works, Case – Based and Problem based learning, Independent Learning and Assignments

Venue: Institute of Indigenous Medicine, University of Colombo for lectures and practical training will be conducted at the nominated places of the industry